

Agent/Seller Agreement: Marketing Restrictions

Per the listing agreement dated _____, Seller has contracted with _____ to market Seller's property at _____. Seller is aware that certain marketing restrictions have been put in place that will affect the Agent's ability to market the subject property. Said restrictions are:

_____ 1.) PRICE: The Seller has chosen to market the subject property at an asking price that is above the value indicated by the Competitive Market Analysis. The Seller is aware a non-competitive price will severely limit the Agent's ability to market the subject property.

_____ 2.) LIMITED ACCESS: Seller is aware that he/she is limiting the access potential Buyers will have to his/her home. These limitations will severely restrict the Agent's ability to market the subject property.

_____ 3.) SIGN: The Seller has asked the Agent not to place a sign on the subject property. The Seller is aware a lack of signage will limit the Agent's ability to market the subject property.

_____ 4.) OTHER: _____

The Seller is aware that when marketing limitations are placed on a property the marketing time is often increased and the final sales price is often below market value.

The Agent assures the Seller that he/she will offer the Seller the same marketing services he/she offers to Sellers of properties that do not have marketing limitations. The Agent agrees to make his/her best effort to market the subject property. The Seller is aware the success of said efforts will be negatively affected by marketing limitations.

Seller _____ Date _____

Seller _____ Date _____